

Success Story Worksheet



Date Submitted:

6/13/2019

County/Area/Tribe:

Hall

Goal Area:

- ☐ Cessation
- ☐ Disparate Populations
- ☐ Secondhand Smoke Exposure
- ☒ Youth Prevention

Individuals/Target Audience:
(who this happened to)

Hall County Residents

Setting:
(Where and when this took place)

The Grand Theatre, Grand Island, NE

Conflict:
(obstacle, barrier or problem)

There has been an increase in school tobacco policy violations in Hall County.

Action:
(what happened)

Tobacco Free Hall County along with the Prevention Project and the Central Nebraska Council on Alcoholism and Addictions, Inc. put together a free community education for Hall County. Wes Tjaden a drug recognition officer and a school resource officer presented on the local youth drug trends and covered tobacco products with a focus on e-cigarettes.

Outcome(s):
(measurable or concrete evidence of change)

70 community members came to the presentation and were educated on the dangers of e-cigarettes and tobacco.

Relevance:
(how this story helps us demonstrate need or measure success)

Parents and other community members were educated on the dangers of e-cigarettes and what e-cigarettes look like so that they have a better understanding of trying to prevent the use of e-cigarettes by the local youth. Education is key in helping us prevent youth from using e-cigarettes and other tobacco products. A lot of our community members, especially parents, did not know what e-cigarettes looked like or how dangerous they could be.